

# Rockville resident takes a stand against fast fashion giant Shein



## Quick Article Summary:

- A former Montgomery County pupil, Lexy Silverstein, is talking out against fast-fashion giant Shein.
- Shein partnered with the Fashion Institute of Design & Merchandising (FIDM) to provide scholarships to make a choice scholars.
- Silverstein is appalled by means of the partnership, as she selected FIDM for its sustainability categories and unearths it hypocritical for the college to spouse with an unsustainable fashion emblem.
- Silverstein created an internet petition to finish the partnership, which has won over 4,000 signatures.
- Shein is these days going through a RICO lawsuit for competitive copyright infringement and has been accused of the usage of pressured hard work and being environmentally unsustainable.

*Shein's partnership with FIDM comprises giving 12 scholars a \$40,000 scholarship.*

One former Montgomery County pupil is taking at the fast fashion giant Shein.

WASHINGTON – One 20-year-old from Rockville is talking out against the fast-fashion giant Shein. Lexy Silverstein is a pupil on the Fashion Institute of Design & Merchandising (FIDM) in Los Angeles.

When she realized that FIDM was once partnering with Shein to provide make a choice scholars scholarships, Silverstein mentioned she was once “appalled.”

“One of the reasons I chose this college in Los Angeles was because of their sustainability classes. I was proud to share that FIDM was named one of the Top Ten Sustainable Fashion Schools in the World. So how hypocritical is it for my school to partner with a fashion brand that has such an unsustainable business model?”

The partnership with Shein comprises giving 12 scholars at FIDM a \$40,000 scholarship.

“The purpose of this scholarship program and curriculum is to benefit up-and-coming design students in the LA community by removing some of the barriers typically associated with the fashion industry. With more than 20 proud FIDM alums currently working at SHEIN and our U.S. corporate headquarters only a few blocks away from FIDM’s campus, this is a cause close to our hearts, and is part of SHEIN’s commitment to empowering young designers and artists through our SHEIN X designer incubator program,” mentioned Shein to FOX 5 in a commentary.

Silverstein created an internet petition to finish the partnership. As of writing, the petition has over 4,000 signatures.

“My new goal is to start a sustainability council including students and faculty so that we can have a say in future partnerships,” mentioned Silverstein.

Shein, which is primarily based in China, is going through a RICO lawsuit, which claims that the corporate's copyright infringement is so competitive, it quantities to racketeering.

The corporate has additionally confronted accusations of the usage of pressured hard work, in addition to complaint over being environmentally unsustainable.