



FIND YOUR FASHION IDENTITY THIS SUMMER WITH THRIFTING HACKS

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JUNE 2, 2024
Books & Movies, TBR To Be Read

This summer, as the fashion world showcases its latest trends like vivid color blocking, mini skirts and micro shorts, and coquette core aesthetics, sustainable fashion advocate Lexy Silverstein is encouraging a shift in perspective. Her message is clear: stop chasing fleeting trends and start embracing your personal style.

Lexy, author of [“The Devil Wears Vintage: Thrifting Hacks,”](#) believes that true style is about expressing individuality, not conforming to seasonal trends. She argues that by focusing on personal aesthetics, consumers not only develop a more authentic wardrobe but also contribute to a more sustainable world.

Why Pivot Away from Trend-Chasing?

- **Sustainability:** Curating a wardrobe based on personal style reduces the cycle of buying and discarding, leading to less waste.
- **Economic Benefits:** Investing in pieces that reflect personal style ensures they remain relevant and loved for years, offering better long-term value.
- **Authentic Expression:** Dressing in a way that truly represents one’s identity builds confidence and a unique personal brand.

To help readers score the biggest deals while discovering items that resonate with their unique style, Lexy also shares:

Insightful Tips for Thrifting Success

- **Cart Smart:** Grab the largest cart and explore freely; sort through finds later to ensure no treasure is overlooked.
- **Wear Fewer Clothes:** Dress in minimal, easy-on layers for quick try-ons, bypassing the need for dressing rooms.
- **Neck Check for Fit:** Use the neck trick to preliminarily check the fit of pants or skirts.
- **Go Pocket-Only:** Keep essentials in your pockets, leaving hands free for more efficient treasure hunting.
- **Smart Store Strategy:** Beginners should start at curated thrift stores to find specific styles or high-quality items easily.
- **Know Your Intention:** Set a clear thrifting goal to guide your search, whether for sustainable options, vintage finds, or upcycling materials.
- **Cross Section Scouting:** Explore all sections, including men’s and kids’, for unexpected finds that could become key pieces in your wardrobe.

Whether you take this advice or not, the underlying principle remains the same: shop sustainably. Lexy offers expert guidance on how to thrift effectively, transforming second-hand shopping into an exciting quest for quality, style, and value. She provides practical tips on how everyone can feel like a fashion icon, crafting a standout wardrobe while saving money and protecting the planet.